# **Consumer Data Privacy Policy**

Effective Date: September 14, 2024

#### 1. Introduction

Welcome to Gusthold Music Publisher ("we," "our," "us"). We are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.gustholdmusic.com], use our services, or interact with us in other ways. By using our website or services, you agree to the terms of this Privacy Policy.

# 2. Information We Collect

#### 2.1. Personal Information

We may collect personal information that you voluntarily provide to us, such as:

Contact Information: Name, email address, phone number, mailing address.

**Account Information:** Username, password, and other information related to your account.

**Payment Information:** Credit card number, billing address, and other financial information if you make a purchase.

## 2.2. Usage Data

We may collect information about your interactions with our website or services, including:

**Device Information:** IP address, browser type, operating system, device type.

**Usage Data:** Pages visited, time spent on our website, referring websites, and other usage patterns.

**Cookies and Tracking Technologies:** We may use cookies and similar technologies to collect information about your browsing activities.

# 3. How We Use Your Information

We use your information for various purposes, including:

**To Provide and Improve Services:** To deliver the products and services you request, enhance user experience, and improve our offerings.

**To Communicate with You:** To respond to inquiries, send updates, and provide information about our services.

To Process Transactions: To process payments, fulfill orders, and manage your account.

To Personalize Your Experience: To tailor content and advertisements to your interests.

**To Comply with Legal Obligations:** To comply with applicable laws, regulations, and legal processes.

#### 4. How We Share Your Information

We may share your information with:

**Service Providers:** Third-party vendors who assist us in operating our website, processing payments, and providing services.

**Business Transfers:** In connection with a merger, acquisition, or sale of assets, your information may be transferred to another entity.

**Legal Requirements:** To comply with legal obligations, respond to legal requests, or protect our rights and the rights of others.

## 5. Your Choices

You have several options regarding your information:

**Opt-Out:** You can opt out of receiving promotional emails by following the unsubscribe instructions in those emails.

**Cookies:** You can manage cookies through your browser settings. Please note that disabling cookies may affect your experience on our website.

**Access and Correction:** You can request access to or correction of your personal information by contacting us.

## 6. Security

We implement reasonable security measures to protect your information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

## 7. Children's Privacy

Our website and services are not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected such information, we will take steps to delete it.

## 8. Third-Party Privacy Policies

We use a third-party provider, Foxy, for processing online payments. Foxy's Privacy Policy is incorporated by reference and may be viewed at <a href="https://foxy.io/privacy-policy">https://foxy.io/privacy-policy</a>.

# 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

#### 10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Gusthold Music Publisher 122 Hazeltine Court Salisbury, NC 28144 davis@gustholdmusic.com

## Statement of Security Capabilities and Policy for Transmitting Payment Card Details

Effective Date: September 14, 2024

### 1. Introduction

At Gusthold Music Publisher ("we," "our," "us"), safeguarding your payment card information is a top priority. This Statement outlines our security capabilities and policies for the secure transmission of payment card details to ensure that your information is protected against unauthorized access and misuse.

In order to minimize the risk of security incidents, we fully outsource all payment processing to Foxy.io. Foxy.io is PCI DSS (Payment Card Industry Data Security Standard) Compliant as a Level 1 Service Provider, and is listed on both Visa and MasterCard's global registries. Anytime you submit payment information via our website, you are submitting through Foxy.io's secure infrastructure. If you opt to save your payment information during checkout, that information is stored at Foxy. We do not have access to your payment details except for the last 4 digits, card type, and expiration date.

# 2. Incident Response and Reporting

**Reporting:** In the event of a security incident involving payment card information, we will promptly notify affected parties and take necessary actions to mitigate any potential risks.

## 3. User Responsibilities

To further protect your payment card information:

**Secure Devices:** Ensure that the device you use to access our services is secure and protected with up-to-date security software.

**Safeguard Credentials:** Do not share your payment card details or login credentials with others. Report any suspicious activity to us immediately.

## 4. Policy Updates

We may update this Statement of Security Capabilities and Policy periodically to reflect changes in our security practices or regulatory requirements. Any changes will be posted on our website with an updated effective date.

#### 5. Contact Us

If you have any questions or concerns regarding our security practices or this Statement, please contact us at:

Gusthold Music Publisher 122 Hazeltine Court Salisbury, NC 28144 davis@gustholdmusic.com